

07/26/01

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Case No. 98-2338

JCE799 U.S. PRO  
09/01/5801  
07/26/01

## PATENT APPLICATION TRANSMITTAL LETTER

To the Commissioner for Patents:

Transmitted herewith for filing is the patent application of: Thomas A. Soulanille and Darren J. Davis for : IMPROVED SYSTEM AND METHOD FOR INFLUENCING A POSITION ON A SEARCH RESULT LIST GENERATED BY A COMPUTER NETWORK SEARCH ENGINE. Enclosed are:

- ☒ 13 sheet(s) of drawings, 52 pages of application (including title page), and the following Appendices : two identical compact discs marked COPY 1 and COPY 2 and having a CD-R appendix containing computer source code in IBM-PC format compatible with MS-Windows operating system; a list of the 22,808 files contained on the compact discs is provided in a file at the top directory level of each compact disc in a file called "dir\_s".
- ☒ Declaration.
- ☒ Power of Attorney.
- ☐ Verified statement to establish small entity status under 37 CFR §§ 1.9 and 1.27.
- ☒ Assignment transmittal letter and Assignment of the invention to : GoTo.com, Inc.
- ☒ Petition under 37 C.F.R. § 1.183 and check for \$130.00 for the petition fee under 37 CFR. § 1.17(h).

Claims as Filed	Col. 1	Col. 2
For	No. Filed	No. Extra
Basic Fee		
Total Claims	17-20	0
Indep. Claims	5-3	2
Multiple Dependent Claims Present		

If the difference in col. 1 is less than zero, enter "0" in col. 2.

Small Entity	
Rate	Fee
	\$ 355
x\$9=	\$0
x\$40=	\$80
+\$135=	\$0
Total	\$435

Other Than Small Entity	
Rate	Fee
	\$ 710
1x\$18=	\$
x\$80=	\$
+\$270=	\$
Total	\$

Please charge my Deposit Account No. 23-1925 in the amount of \$: \_\_\_\_\_. A duplicate copy of this sheet is enclosed.

A check in the amount of \$: 435.00 to cover the filing fee is enclosed.

The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 23-1925. A duplicate copy of this sheet is enclosed.

☒ Any additional filing fees required under 37 CFR § 1.16.

☒ Any patent application processing fees under 37 CFR §1.17.

☐ The Commissioner is hereby authorized to charge payment of the following fees during the pendency of this application or credit any overpayment to Deposit Account No. 23-1925. A duplicate copy of this sheet is enclosed.

☐ Any filing fees under 37 CFR § 1.16 for presentation of extra claims.

☐ Any patent application processing fees under 37 CFR § 1.17.

☐ The issue fee set in 37 CFR § 1.18 at or before mailing of the Notice of Allowance, pursuant to 37 CFR § 1.311(b).

Date

July 26, 2001

John G. Rauch  
BRINKS HOFER GILSON & LIONE  
Registration No. 37,218